

# Privacy Policy pursuant to Art. 13 EU Regulation 2016/679

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The company **BOMBIERI S.p.A.** (hereinafter "**Bombieri**"), registered office in Buttapietra (VR), Viale del Lavoro n. 25/27, VAT no. 01920400239, recognises the importance of protecting personal data and considers its protection one of the primary objectives of its activities.

Before providing any personal data, BOMBIERI invites you to read this privacy policy ("**Privacy Policy**") carefully, as it contains important information on the protection of personal data and the security measures adopted to ensure its confidentiality, in full compliance with Applicable Regulations.

Please note that this Privacy Policy applies exclusively to the website <https://salumificiobombieri.it/> ("**Website**") and does not apply to any other websites that may be accessed via external links. It constitutes the information notice provided pursuant to Art. 13 of EU Regulation 2016/679 to those who access and interact with the Website.

BOMBIERI has also chosen to comply with the provisions of Recommendation no. 2/2001 on the minimum requirements for online data collection in the European Union, adopted on 17 May 2001 by the Article 29 Working Party.

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BOMBIERI informs you that the processing of your personal data will be carried out in accordance with the principles of lawfulness, fairness, transparency, purpose and storage limitation, data minimisation, accuracy, integrity and confidentiality. Your personal data will therefore be processed in compliance with the applicable legislative provisions and the confidentiality obligations therein.

## DATA CONTROLLER

The company **BOMBIERI S.p.A.**, registered office in Buttapietra (VR), Viale del Lavoro n. 25/27, VAT no. 01920400239, e-mail: [info@salumificiobombieri.it](mailto:info@salumificiobombieri.it), hereby informs you, pursuant to Art. 13 of EU Regulation 2016/679 (hereinafter "Regulation" or "Applicable Regulations"), that BOMBIERI is the DATA CONTROLLER of the personal data provided through the Website and that it will process such data for the purposes and in the manner set out below.

At any time, you may contact the Data Controller to obtain information and/or report any issues.

## PERSONAL DATA PROCESSED

"Personal Data" means any information relating to an identified or identifiable natural person, with particular reference to an identifier such as a name, an identification number, location data, an online identifier or one or more factors specific to the physical, physiological, psychological, economic, cultural or social identity of that person.

Through this Website, BOMBIERI may collect the following data:

### *Navigation Data*

The Website's IT systems collect certain Personal Data whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with you, but by its very nature could, through processing and association with data held by third parties, allow your identification. This includes IP addresses or domain names of devices used to connect to the Website, URIs (Uniform Resource Identifiers) of requested resources, time of request, method used to submit the request to the server, file size obtained in response, the numeric code indicating the

status of the server's response (success, error, etc.) and other parameters relating to your operating system and IT environment.

These data are used to obtain anonymous statistical information on the use of the Website and to monitor its correct functioning; to enable – given the architecture of the systems used – the correct delivery of the various features requested by you; for security purposes and to establish liability in the event of hypothetical computer crimes against the Website or third parties. They are deleted after 7 days.

#### *Voluntarily Provided Data*

Through the Website you may voluntarily provide Personal Data such as your first name, surname, email address and mobile number to contact BOMBIERI via the "*Contact Me*" form. BOMBIERI will process such data in compliance with the applicable regulations, assuming they refer to you or to third parties who have expressly authorised you to provide them on the basis of an appropriate legal basis legitimising the processing of the relevant data.

#### *Cookies and Similar Technologies*

The Website also collects Personal Data through cookies. More information on the use of cookies and similar technologies is available in the specific cookie policy, to which reference is made.

## **PURPOSES, LEGAL BASIS AND MANDATORY OR OPTIONAL NATURE OF PROCESSING**

<b>Purpose</b>	<b>Type of Data</b>	<b>Legal Basis</b>	<b>Retention Period</b>
<b>1. Management of contact requests</b>	First name, surname, email and (optional) mobile number	To respond to a contact request.	5 months
<b>2. Compliance with a legal obligation</b>	First name, surname, email and (optional) mobile number, cookies.	Legal obligation	As required by law
<b>3. To establish, exercise or defend rights in legal proceedings</b>	First name, surname, email and (optional) mobile number.	Legitimate interest (legal protection) — Art. 6(1)(f) GDPR.	For the time necessary to exercise rights in legal proceedings.

Please note that the provision of your Personal Data for the purposes listed above is optional, but failure to provide it may make it impossible to respond to your request or to fulfil a legal obligation to which BOMBIERI may be subject.

## **RECIPIENTS**

Your Personal Data may be shared, for the specified purposes, with:

- Persons authorised by BOMBIERI to process Personal Data who have undertaken to maintain confidentiality or are subject to an adequate statutory duty of confidentiality;
- Judicial authorities in the exercise of their functions when required by Applicable Regulations;
- Third-party entities that assist BOMBIERI in managing the Website.

## **TRANSFERS**

Some of your Personal Data may be transferred to Recipients located outside the European Economic Area. BOMBIERI ensures that the electronic and paper processing of your Personal Data by Recipients takes place in compliance with Applicable Regulations.

## **YOUR RIGHTS**

Within the limits of applicable regulations, you have the right to request from BOMBIERI at any time access to your Personal Data, the rectification or erasure thereof, or to object to their processing, restriction of processing, and to obtain in a structured, commonly used and machine-readable format the data relating to you.

Requests should be sent by email to: [info@salumificiobombieri.it](mailto:info@salumificiobombieri.it)

Pursuant to Applicable Regulations, you also have the right to lodge a complaint with the competent supervisory authority (Garante per la Protezione dei Dati Personali) if you consider that the processing of your Personal Data is contrary to applicable law.